



# Fremantle Herald gig guide

Your Guide to the Area's  
Best Entertainment.

A HERALD PROMOTIONAL FEATURE.

## List your upcoming gigs **FREE!**

The Herald's Gig Guide is Freo's essential directory for locals looking for live music. Weekly information about what's on at top venues in Fremantle and surrounding suburbs, published in print and online.

Through our Gig Guide the Herald is giving you the opportunity to reach thousands of potential patrons. This guide also allows you to showcase your upcoming shows and events featuring live music of any genre from orchestra to cover bands, psychedelic pop to hardcore death-metal and everything in between.

### HERE'S WHAT YOU DO:

Submit free listings via the submission form at [www.fremantleherald.com](http://www.fremantleherald.com) by 4pm Wednesday for gigs from Friday to following Sunday.

For premium listings, photos, press releases & ticket giveaways email [gig.guide@fremantleherald.com](mailto:gig.guide@fremantleherald.com)

### CIRCULATION:

50,000 +

### PUBLICATIONS:

Fremantle Herald, Cockburn Herald or Melville Herald South

### ONLINE:

The Herald Gig Guide is included in the online and traditional version of the Herald published each week at [www.fremantleherald.com](http://www.fremantleherald.com). Also accessible from [www.perthvoice.com](http://www.perthvoice.com)

### Phone today on 9430 7727

or email [advertising@fremantleherald.com](mailto:advertising@fremantleherald.com)  
With limited space available, be sure to get in fast to reserve your space today.

Visit [www.fremantleherald.com](http://www.fremantleherald.com) or like us on [www.facebook.com/fremantleherald](https://www.facebook.com/fremantleherald)



## LISTINGS

List your gigs for **free** in our brand new printed and online Herald Gig Guide. Each listing includes a date, band and venue. (See sample page).

The Fremantle Herald Gig Guide runs from Friday to the following Sunday and is printed in the Fremantle Herald Cockburn Herald & Melville Herald South. Listings are free for venues in the Herald distribution area only. Listings for venues outside of the Herald distribution area will incur a \$30 fee.

### Need more? Add a 40 Word Promo ..... \$50<sup>+GST</sup>

Your listings and images will be included in the printed and online editions and blasted across our dedicated Fremantle Herald Instagram page.

### Stand out! Add a Photo ..... \$50<sup>+GST</sup>

Your listings and images will be included in the printed and online editions and blasted across our dedicated Fremantle Herald Instagram page.

### Premium Listing! Gig of the Week (See sample page) ..... \$690<sup>+GST</sup>

Your 200 word article includes a photo and will be included in our printed and online editions and blasted across our social media network including Facebook, Twitter and our dedicated Fremantle Herald Instagram page.

## ADVERTISING & SPONSOR PANELS

Stand out from the crowd. Your advert will accompany your listings in the printed and online editions and will also be blasted across our Fremantle Herald Instagram page.

### Sponsor Panel\* 10x3 (100mm H x 110mm W) ..... \$500<sup>+GST</sup> (2 PAPERS)

\*We just love our sponsors! Heaps of added rewards for our sponsors. Ask for details.

### Quarter Page (200mm H x 130mm W) ..... \$590<sup>+GST</sup> (1 PAPER)

### 40x3 (400mm H x 110mm W) ..... \$690<sup>+GST</sup> (1 PAPER)

### Half Page (200mm H x 262mm W) ..... \$790<sup>+GST</sup> (1 PAPER)

### Full Page (400mm H x 262mm W) ..... \$1390<sup>+GST</sup> (1 PAPER)